

ANNUAL REPORT



2022



Cincinnati Recycling & Reuse Hub

LETTER FROM THE EXECUTIVE DIRECTOR



Hello, fellow recyclers and reusers! I'm so happy to be able to say that the Hub had its second anniversary on April 1, 2023! In those two years, we've grown a lot. Our first employee was hired in November 2021, and we added our 8th and 9th employees in early March 2023. We outgrew the 21,000 square feet we originally started with to take on an additional 11,000 square feet in February 2023, which we use for our Makerspace and for additional storage. And we recently met our fundraising goal of \$15,000 so that we can once again take #1 thermoform plastics. (That is the #1 question (pun completely intended) we've received since we had to stop taking them in the fall of 2021 and we're so happy to have finally found a place where they will be recycled into new thermoforms!)

It's been a lot of work for a lot of people, but our efforts are paying off. We've had over 240 tons of material sent for recycling or taken for reuse, we've helped over 20 other nonprofits, and we've seen countless cool things that have been made from materials taken from the Hub. We could not have done all of that without your help. Whether you took things from our reuse space (we can't take in more things if things don't also go out!), volunteered during our regular hours or during an event, attended Hub-toberfest (our first ever fundraising event) or one of our craft nights, spread the word about the Hub to your friends and family, donated financially, or brought things to us for recycling – you had a positive impact and helped us decrease the amount of things going to the landfill by giving them second lives elsewhere. Thank you so much for helping us to grow and I can't wait to share some of our future plans soon!

Warmest Regards,

Colleen McSwiggin

Executive Director



LETTER FROM THE BOARD PRESIDENT



The Cincinnati Recycling & Reuse Hub is in full swing and it couldn't be any more exciting. This endeavor has challenged me (and of course, all of us!) in so many ways these last 2 years, but I'm so proud to be a part of this organization. The challenging times are when we are growing. We are really, truly, changing the world in a million little ways every single day.

At this point we have diverted over 240 tons of material from the landfill. That's no little number anymore! We have a very strong and active board of directors, nine employees, numerous nonprofit and for profit partners, and hundreds of regular volunteers. We've increased our space and along with it, our capacity. We've added on to our collection of things as we could find outlets for them, including recently adding compost drop-off (through a collaboration with Queen City Commons), and we will soon be able to collect the dreaded #1 thermoforms!

We could not have done all of this without the support of all of the folks in the greater Cincinnati area. People who give their time, talent, and treasure to us every day. People who believe that we can do more, so we strive to live up to that high standard! We will continue to dream big and break the barriers to recycling and reuse in our community. We are committed to doing that.

"Refuse what you do not need; reduce what you do need; reuse what you consume; recycle what you cannot refuse, reduce, or reuse; and rot (compost) the rest." - Bea Johnson, zero waste advocate.

Erin Fay

Board President



BOARD OF DIRECTORS



Erin Fay - President

Stephanie Bradford - Vice President

Dave Rolfes - Treasurer

Jenny Brewer - Secretary

Directors:

Devon Beck-Monahan

Amy Burke

Oria Daugherty

Lisa Hebenstreit

Denise Hovey

Christen Lubbers

Mary Ann Mecher

Gwen Z Roth

STAFF MEMBERS



Colleen McSwiggin - Executive Director

Carrie Harms - Warehouse Director

Michael Berens - Warehouse Manager

Brittany Gray - Off-site Collections &
Neighborhood Ambassador Coordinator

McKenzie Dunlap - Warehouse Support Staff

Peter Binger Bejnar - Electronics and
Universal Waste Lead

David Doepke - Operational Support Staff

Carrie Turpin - Development Coordinator

Susie Brown - Administrative Assistant

*As of publication, May 10th 2023

2022 IN REVIEW

110

tons
diverted



3,700

volunteer
hours



10,000

Hub
dropoffs



475k

dollars
raised



CRRH IN THE NEWS

8

news
features



45,000

website
visitors



9,000

Facebook
followers



1,200

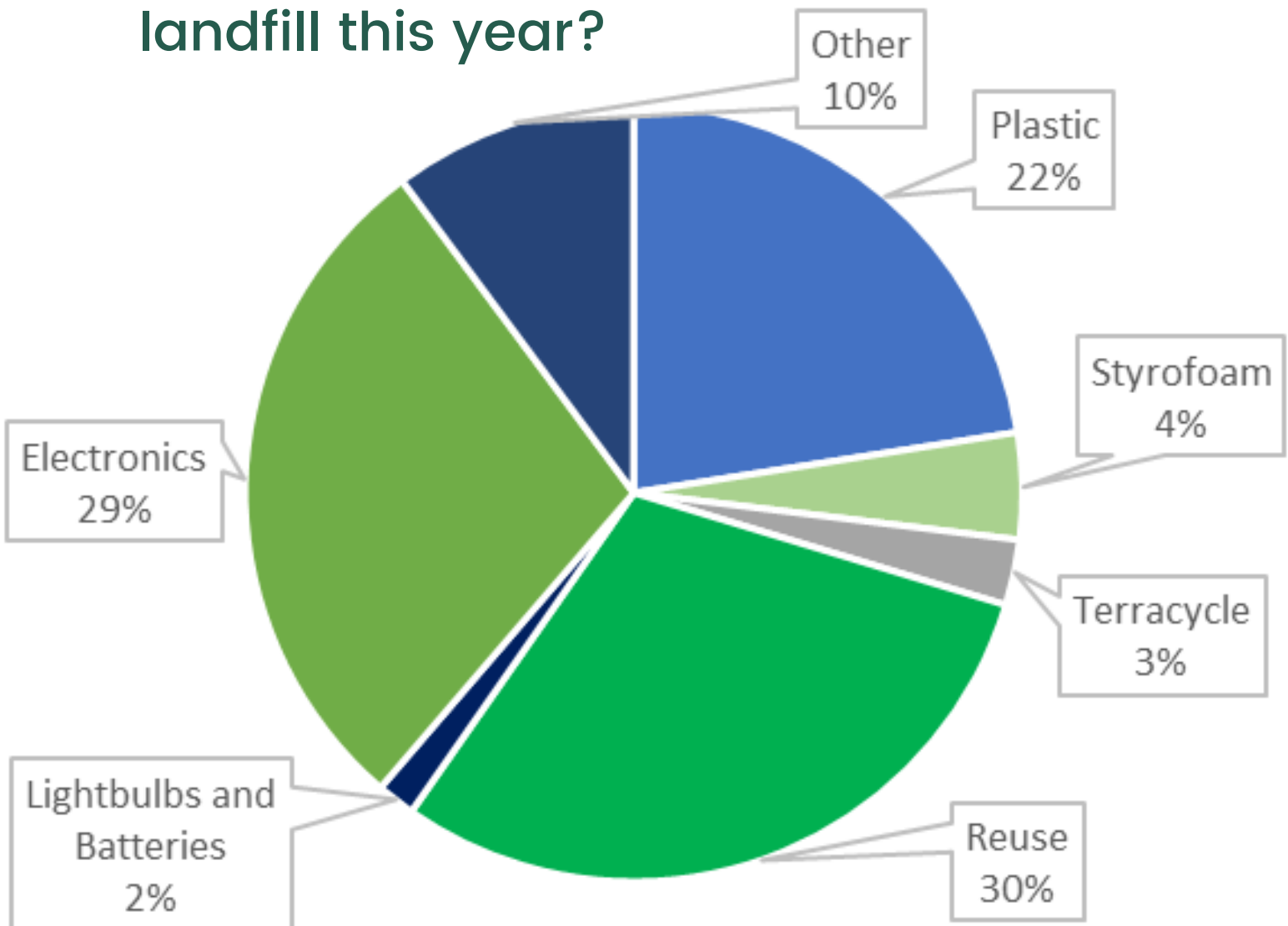
Instagram
Followers



WASTE DIVERTED



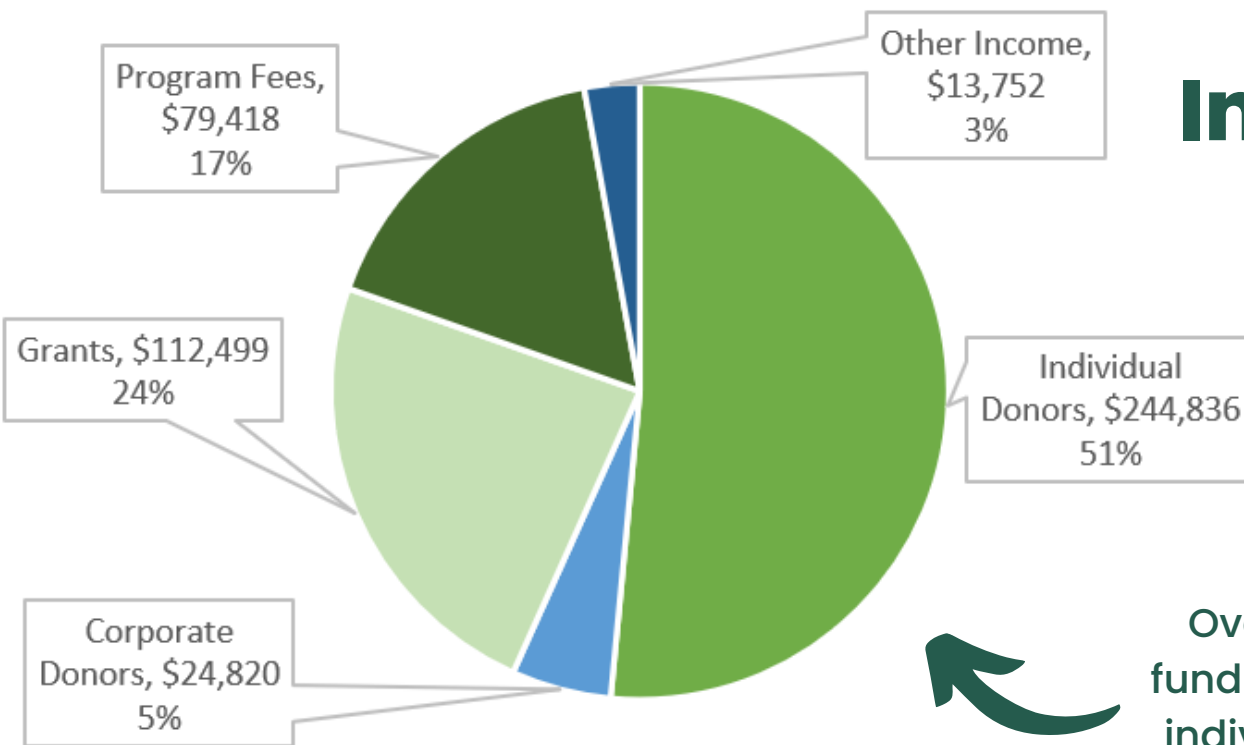
What makes up the 110 tons diverted from the landfill this year?



Electronics, lightbulbs, and batteries have fees that cover the cost of recycling, and support the Hub's daily operations.

2022 FINANCIALS

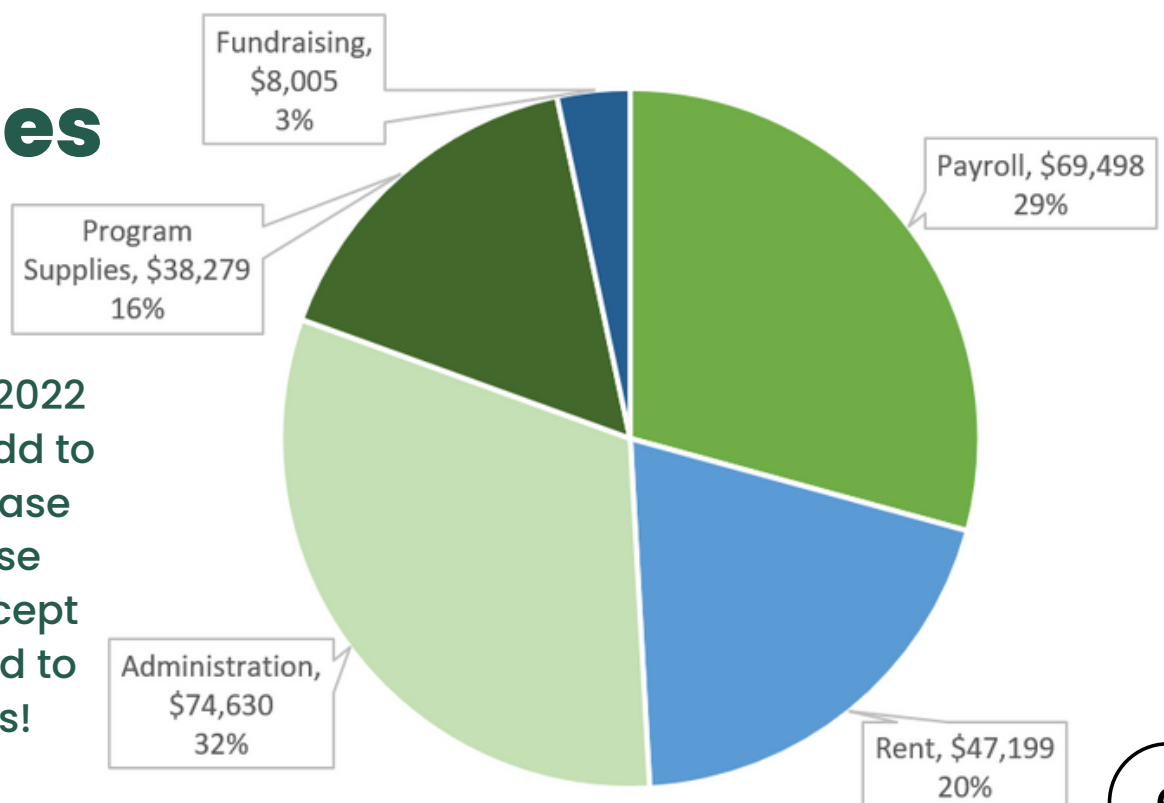
2022 Income



Over 50% of our funding came from individual donors!

2022

Expenses



Our funding in 2022 allowed us to add to our staff, increase our warehouse space, and accept even more hard to recycle items!

HUBTOBERFEST

The first ever Hubtoberfest was a success! We raised \$8,000 in the three hours the event was held. It was a great opportunity for the community to get out and learn about recycling, shop sustainable vendors, and enjoy the day outside, all while supporting the Hub!



Over 50 local businesses got involved and participated as donors and vendors. We offered three food trucks and two local brewery options for beer. The event focused on creating as little waste as possible by providing compost and recycling bins. We are proud to say we only generated one pound of landfill waste during the event!

We thank all of our sponsors who made the event such a success: Brewdog, Compost Now, Davey Resource Group, Inc, Fresh Thyme, Mogalixe, Responsible Products, Rhinegeist, and Rumpke!

**\$8,000
raised!**

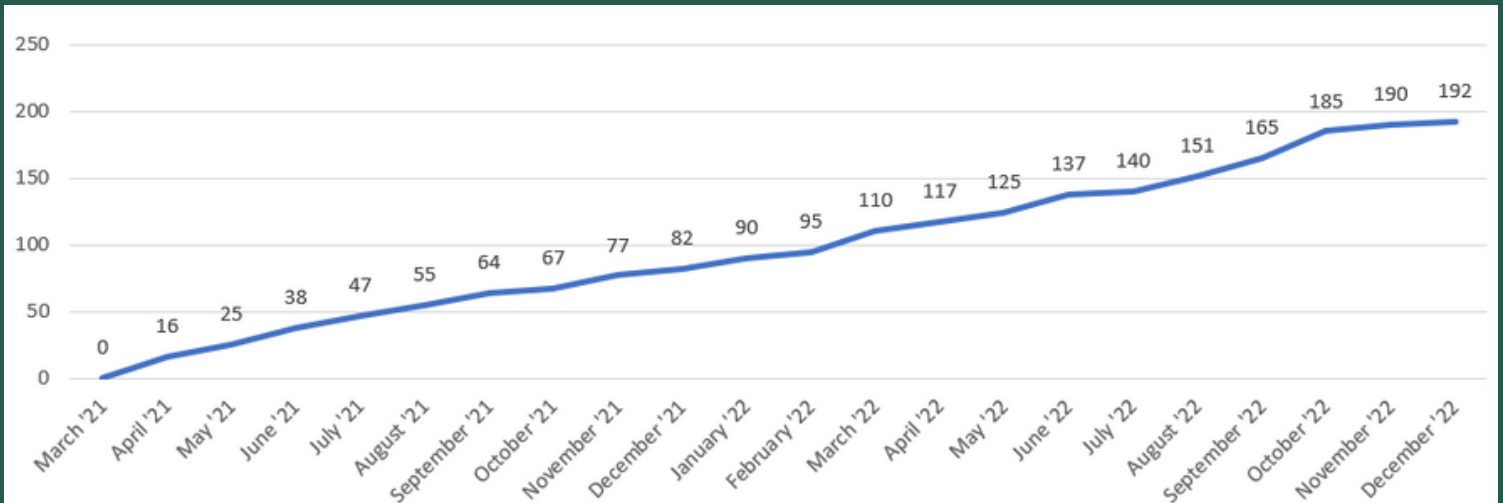
**400
attendees!**

**only 1 lb
of waste!**



2022 GROWTH

Total tons diverted from the landfill since the Hub's inception in March 2021:



LOOKING AHEAD: 2023 AND BEYOND

In 2023, we plan to continue expanding the Hub through a variety of new programs including:

- Off-Site collection locations
- Tours and presentations
- Community building events such as craft nights
- Expanding our accepted items list
- Additional electronics recycling events
- Fundraisers with local partners
- Corporate Sponsorship Programs

And more! Thank you all for your support of the Hub over the last two years. We are excited about the continued growth in our future, the support we receive from the community, and the love you all have for the mission. Onward and upward!