

911 Evans Street Cincinnati, Ohio 45204 513-538-3798 cincinnatirecyclingandreusehub.org



The Cincinnati Recycling & Reuse Hub (CRRH) is the

# ONLY ORGANIZATION IN THE REGION PROVIDING ONE-STOP RECYCLING AND REUSE SERVICES

for materials not accepted in conventional recycling bins. At the Hub, almost any difficult-to-recycle item can be diverted from the landfill.

As a nonprofit organization, CRRH relies on your support to extend our reach and increase our impact.

CRRH was founded as a collaboration among four local recycling and reuse programs that have diverted a combined 465 tons of materials from the landfill.

WITH YOUR CONTRIBUTION, WE EXPECT TO INCREASE THAT NUMBER BY 850 TONS OVER THE NEXT FIVE YEARS.

Align your business with an action-oriented organization that makes clear and measurable positive impacts on the environment.





### **Our Mission**

To revolutionize how people think about "things" and to provide a place where almost anything can be recycled or reused

## **Our Organization**

CRRH was founded as a collaboration among four independent and successful recycling and reuse programs: ZeroLandfill (est. 2008), Mount St. Joseph University's Electronics Recycling Days (est. 2012), Beyond the Bin collections (est. 2015), and Pleasant Ridge Montessori's TerraCycle collections (est. 2015).

THROUGH THE UNIFIED EFFORTS OF CRRH, ALONG WITH OUR PERMANENT WAREHOUSE AND INCREASED LOGISTICAL CAPABILITIES, THE RECYCLING AND REUSE OBJECTIVES OF THE COLLABORATIVE PROGRAMS CAN BE CARRIED OUT MORE BROADLY, MORE THOROUGHLY, AND MORE OFTEN.

We also work to increase awareness of the connections among "things," consumer habits, and harmful environmental consequences. These efforts aim to shift norms and expectations away from disposability and toward sustainability, where the value of an item is judged not only by its immediate utility, but also by its long-term effects on people, the environment, and the economy.



# **Benefits of Sponsorship**

#### CONNECTIONS

Connect with CRRH clients, who are dedicated to recycling and preserving natural resources. They seek out recycling events through CRRH social media accounts and are willing to store recyclables in their homes for months, travel from across the region, and wait in line in their vehicles at our events for opportunities to divert waste from landfills.

### **ENVIRONMENTAL COMMITMENT**

Demonstrate your environmental commitment to your clients, your prospective employees, and our loyal recycling community.

	UP TO \$1499	\$1500 TO \$2999	\$3000 TO \$9999	\$10,000 +
Name listed on CRRH website	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>
Recognition in our annual report	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>
Newsletter mention		<b>/</b>	<b>/</b>	<b>/</b>
Website mention		<b>/</b>	<b>/</b>	<b>/</b>
Social media channels - 4 times yearly mention		<b>/</b>	<b>/</b>	<b>/</b>
Business name/logo on volunteer t-shirt			<b>/</b>	<b>/</b>
Company exclusive event with CRRH				<b>/</b>
Virtual event/class for your employees about waste reduction				<b>/</b>



# Need more information on how to sponsor the Hub?



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